

Pierre Hefer

From: Pierre Hefer <pierre@prhservices.co.za>
Sent: 21 June 2012 20:15
To: Pierre Hefer
Subject: PRH Services - Spotlight on Services

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Issue:6

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21 June 2012 - Newsletter



Dear Pierre,

PRH Services today announced it has joined the Constant Contact Partner Program (NASDAQ: CTCT) as a Solution Provider Partner. We will now be able to provide our clients with easy-to-use email marketing, social media marketing, event marketing, and online survey tools to help them create and build strong, lasting customer relationships.

Graham Rook said today that "The Constant Contact online marketing tools give our clients a valuable addition to our core services. Because of the tools' ease-of-use and affordability, membership in the Constant Contact partner program provided a great solution to meet our clients' marketing needs."

Our New Online Offerings

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PRH Services will now use **Constant Contact's**

online marketing tools, which are specially designed to help small businesses and organisations drive participation and strengthen relationships. These tools include:



Email Marketing for quickly creating professional-looking emails, managing contact lists, measuring campaign results, and reviewing new list members;

Social Media Marketing for turning fans, friends, and followers into customers. Harnessing digital word of mouth from Facebook, re-tweeting offers on Twitter, or posting a review on Yelp keeps the conversation going and generates a powerful buzz for small business;

Event Marketing for efficiently promoting and managing registrations and RSVPs for meetings, functions, seminars, and events; and

Online Survey for gathering feedback that helps meet customer needs, generate new ideas, and help grow a business or organization.



Nice to catch up

If you need to make use of any of our services, please do not hesitate in getting in touch or forwarding this email to a friend. If you are not interested at this time then thank you for taking the time to read this mail.



Principal Announcement

Constant Contact Partner Program (NASDAQ: CTCT)



"Our tools are all proven to help small businesses connect with customers and build successful relationships with them," said Rick Jensen, senior vice president and chief sales and marketing officer at Constant Contact. "We are pleased that PRH Services chose Constant Contact to provide its customers with our online

marketing tools, and we look forward to working together to be an even bigger factor in their customers' success."

B-BBEE Level 4 Participant

PRH Services received their B-BBEE level four certificate. We are committed to promoting B-BBEE principals such as skills development of our own, our service providers, partners and our client's employees. We promote procuring from empowered suppliers, social and community development.



[...More Details and Certificates](#)

I hope this mail has been of value to you. If you believe that our new services may be of value to you, please reply to me immediately so that we can give you a pricing indication. I would also be hugely appreciative if you could **pass the mail on to a friend** or college that you feel may be able to benefit from this service.

Sincerely,



Pierre Hefer
PRH Services

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